

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Amee A. Shah
FRED BISHOP ET AL.	)	
	:	TC/Art Unit: 3625
Application No.: 10/707,309	)	
	:	Confirmation No.: 1308
Filed: December 4, 2003	)	
	:	
For: SYSTEM AND METHOD FOR	)	
FACILITATING INTERACTION	:	
BETWEEN CONSUMER AND	)	
MERCHANT	:	January 27, 2009

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated October 27, 2008, the Examiner is respectfully requested to amend the above-identified application as follows:

- Amendments to the claims are presented in the listing starting on page 2; and
- Remarks are presented starting on page 11.